

South Sioux Farmers Market Sponsorship Information



Dear Neighbor,

The South Sioux Farmers Market is a seasonal community market supplying locally homegrown produce and homemade foods to South Sioux City. As we ramp up for our second season, season, we hope you will join us as a sponsor of the market.

With your help, the market can build to a successful second season. With sponsorship from local businesses like yours, the market will feature:

- Highly visible market signage, *featuring your business logo*
- Market publicity and advertisements in the media, *mentioning your business*
- Special events to build customer base, *hosted by your business*
- Materials and storage to support new vendors, *supplied by your business*

With many sponsorship packages available, your business can find the right fit in the South Sioux Farmers Market.

Farmers markets are great for communities. In support of a vibrant South Sioux City, your business can join the South Sioux Farmers Market to:

- Connect growers and customers in a healthy, sustainable system
- Keep food dollars circulating in the local economy
- Encourage commerce and increase sales and business in our community
- Build customers' sense of belonging and attachment to the community

With your help, we can build a thriving, growing market that will serve the South Sioux City community for many years to come. Our local growers and producers sell fresh fruits and vegetables, home-produced honey, pastured eggs, and more, bringing healthy local food into our community.

Will you join and the South Sioux Farmers Market in contributing to a healthy, thriving community? Together, we can support a great community resource. We hope to see you at the market!

Sincerely,

Amy Radding
South Sioux Farmers Market
amy@cfra.org, 402-687-2103 ext 1017

Cristina Perez, Market Manager
Board of Directors
South Sioux Farmers Market

Sunday full market • Sales every day • June-October • Dakota between 15th and 16th Streets

www.southsiouxfarmersmarket.com

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Sponsorship Packages

Business, Corporate and Organization Sponsorship Levels

Market Sustainer - Full Market Sponsorship (\$1000 and up)

- Your banner/company information at the Market Manager's booth all season long
- Opportunity to send company representatives as market assistants any time
- Your logo or business name on market posters
- Credit in promotions and flyers (when possible)
- Prominent recognition on signage at the market
- Recognition on South Sioux Farmers Market web site with link

Market Cultivator - Event & Entertainment Sponsorship (\$500 - \$999)

- Opportunity to participate on event day
 - Host a booth
 - Send company representatives as market assistants
- Recognition on event signage
- Recognition in an event-related press release
- Credit in event-related promotions and flyers (when possible)
- Recognition on signage at the market all season long
- Recognition on South Sioux Farmers Market web site

Market Supporter (\$250 - \$500)

- Recognition on signage at the market
- Recognition on South Sioux Farmers Market web site

Market Trellis – In-Kind Sponsorship (storage space, tables, tents, or signage)

If you are interested in providing an in-kind sponsorship, please contact the market manager to discuss the possibilities.

Friend of the Market Levels (listed on our website)

- *Platinum:* \$100 - \$249
- *Gold:* \$50 - \$99
- *Silver:* \$25 - \$49

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Sponsorship Form

Yes! I will sponsor the Market.

Business, Corporate and Organization Sponsorship Levels:

- \$1,000 and up - Market Sustainer (Full Sponsorship)
- \$500 - \$999 - Market Cultivator (Event Sponsorship)
- \$250 - \$499 - Market Supporter
- In-Kind - Market Trellis

Friend of the Market Levels:

- \$100 - \$249
- \$50 - \$99
- \$25 - \$49

Organization/Company/Individual name: _____

Contact person: _____

Address: _____

Phone: _____ E-mail: _____

Please mail form and donation to:

South Sioux Farmers Market
Center for Rural Affairs
PO Box 136
Lyons, NE 68038

Please contact with questions:

Amy Radding
amyr@cfra.org
(402) 687-2103 ext 1017

Checks should be made payable to the Center for Rural Affairs.

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