#### Why Sponsor?

- Place your business name and logo on our publicity and signage
- Promote your business with representatives at the market
- Receive special recognition in market events and at information booth
- Participate in a local community food system that keeps food dollars and customers right here in South Sioux City
- Support a market that builds up the South Sioux City community

The Fustos family plants a plot in the Siouxland Community Garden with produce to sell at the South Sioux Farmers Market

Will you join the Fustos family and the South Sioux Farmers Market in contributing to a healthy, thriving community?

#### Market Information

- East 5th Street between Dakota and A Street
- Full market Sunday, 10 AM-4 PM
- Site open for registered vendors to sell any day of the week
- June 3 October 28
- Producers-only market
- Homegrown, homemade foods and agricultural products

#### South Sioux Farmers Market

East 5th Street between Dakota and A

Mail to:

Center for Rural Affairs PO Box 136 Lyons, NE 68038

Amy Radding, Market Manager amyr@cfra.org (402) 687-2103 ext 1009

www.southsiouxfarmersmarket.com



There's a new community destination in South Sioux City, Nebraska.

Will your business be part of the South Sioux Farmers Market?

# Sponsorship Information

Promote your business.

**Support** a thriving market and community.

www.southsiouxfarmersmarket.com (402) 687-2103 ext 1009

# Farmers Markets and the Community

Farmers markets support both healthy diets and healthy communities. In support of a vibrant South Sioux City, your business can join the South Sioux Farmers Market to:

- Connect growers and customers in a sustainable, local food system
- Keep food dollars circulating in our local economy
- Encourage commerce and increase sales and business in our community
- Build customers' sense of belonging and attachment to the community

#### Meet Our Vendors

Our local growers and producers will sell fresh fruits and vegetables, home-produced honey, pastured eggs, and more.

Your sponsorship will help us support new market gardeners like Mariah Fustos, who has been gardening with her family at the Siouxland Community Garden since 2011.



This summer,
Mariah will open a
farmers market stall
for the first time.
The Fustos family
will be growing and
selling top-quality
specialty crops you
can't find anywhere
but the South Sioux
Farmers Market.

### Sponsorship Packages

## Business, Corporate and Organization Sponsorship Levels

## Market Sustainer - Full Market Sponsorship (\$1000 and up)

- Your banner and company information at the Market Manager's booth
- Opportunity to send company representatives as market assistants
- Your logo or business name in market posters
- Credit in promotions and flyers (when possible)
- Recognition on signage at the market
- Recognition on South Sioux Farmers Market web site with link

# Market Cultivator - Event & Entertainment Sponsorship (\$500 - \$999)

- Opportunity to participate on event day
  - Host a booth
  - Send company representatives as market assistants
- Recognition on event signage on market day
- Recognition in an event-related press release
- Credit in event-related promotions and flyers (when possible)
- Recognition on signage at the market all season long
- Recognition on South Sioux Farmers Market web site

## Market Supporter (\$250 - \$500)

- Recognition on signage at the market
- Recognition on South Sioux Farmers Market web site



## Market Trellis – In-Kind Sponsorship (storage space, tables, tents, or signage)

If you are interested in providing an inkind sponsorship, please contact the market manager to discuss the possibilities.

## <u>Friend of the Market Levels</u> (listed on our website)

• Platinum: \$100 - \$249

Gold: \$50 - \$99Silver: \$25 - \$49

#### For more information, contact:

Amy Radding, Market Manager amyr@cfra.org

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