

# RZ Bounce

Q. What is the RZ Bounce?

A. The RZ (Resource Zone) Bounce is a unique opportunity for an existing business owner or an individual considering the idea of starting a new business to present an idea or challenge you may have to a panel of experts. These experts will be knowledgeable in areas of finance, business planning, marketing and more. This opportunity is available to six business owners or potential business owners. Those selected will be given a total of 15 minutes to meet with the experts. You will be given five minutes to present information about your business and what your idea/challenge is that you are seeking their advice on. The remaining ten minutes will be given to the experts to ask you follow up questions and to offer advice, tools and potential resources to assist you with your idea/challenge.

Q. How can I participate in the RZ Bounce?

A. You must be registered to attend the MarketPlace: Opening Doors to Success Conference. Then complete the attached application and return it to Stephanie Fritz at [stephanief@cfra.org](mailto:stephanief@cfra.org) by Thursday, July 20<sup>th</sup>. You will be notified by July 22<sup>nd</sup> if you have been selected to participate. Please remember the RZ Bounce is limited to six participants.

Q. When and where is the RZ Bounce?

A. The RZ Bounce is scheduled from 10:30 a.m. to 12:00 p.m. on Tuesday, July 26, 2011 at the Crossroads Hotel/Huron Event Center.

Q. What should I be prepared to provide to the panel of experts?

A. Be prepared to tell the panel about your business or business idea. Share the idea you would like to move forward on or the challenge you are having that may be holding you back. If you have a brochure or handout you would like to share, please provide this to the panel.

Example: Share information about your business (history) or potential business idea. Explain your idea to expand your business. Your challenge is locating funds to implement your idea to grow your business. Be prepared to answer follow up questions from the panel and learn about various resources and tools to achieve your idea to expand your business.

*The Center for Rural Affairs is an Equal Opportunity Provider and Employer.*



RZ Bounce Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone #: \_\_\_\_\_ e-mail address: \_\_\_\_\_

1. Do you currently own a business?  Yes  No
2. Have you completed a business plan?  Yes  No
3. If yes, please tell us the name of your business and a brief history of your business.

4. Are you seeking advice on an idea you have to expand your business or to start a business?  
 Yes  No
5. Are you having a challenge with your business or starting a business that you would like to explore some options on?  Yes  No
6. What goal to hope to achieve by meeting with the panel?

If you have questions, please contact Stephanie Fritz at (402)358-3432 or [stephanief@cfra.org](mailto:stephanief@cfra.org)