



## 6<sup>th</sup> Annual Nebraska MarketPlace Conference

# RZ Bounce

February 21, 2012  
1:00-4:00pm

Ramada Inn & Conference Center, Kearney, NE

### What is the RZ Bounce?

The RZ (Resource Zone) Bounce is our featured event for those who seek answers, insight or suggestions from “the experts” to specific and burning questions. These experts will be knowledgeable in areas of finance, business planning, marketing and more. You will be given five minutes to present information about your business and to ask the question you are seeking advice on. Then ten-fifteen minutes will be given to the experts to respond to your question, offer advice, tools and potential resources to assist you. Please be prepared to keep your question and time to a maximum of five minutes.

### How can I participate?

To participate, please complete the registration form below and return with **\$15** payment to Shawna Silvius by February 6, 2012. You will be notified if you have been selected to participate. If you wish to register to attend MarketPlace, you may register online at <http://www.unl.edu/marketplace> or go to our website to print off the form to mail in with payment at [www.cfra.org/marketplace/ne-12](http://www.cfra.org/marketplace/ne-12).

### What should I be prepared to provide to the panel of experts?

Be prepared to tell the panel about your business or business idea in your 5 minute time allotment. Share the idea you would like to move forward on or the challenge you are having that may be holding you back. If you have a brochure or handout you would like to share, please provide this to the panel.

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## RZ Bounce Registration Form

**DEADLINE: February 6, 2012**

Name: _____
Organization/Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Email: _____

**Complete form & mail w/payment to:**  
**Shawna Silvius, MarketPlace Conference Coordinator**  
**PO Box 547 • Nebraska City, NE 68410**

**Questions?** Call: 402-873-4027 ☎ cell: 402-874-0198  
Email: [shawnas@cfra.org](mailto:shawnas@cfra.org)  
Make check payable to: **Center for Rural Affairs**

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|-----------------------------------------------------------------------------------------------------------------------------|
| 1. Do you currently own a business?    ___ Yes ___ No                                                                       |
| 2. Have you completed a business plan? ___ Yes ___ No                                                                       |
| 3. Please state the question you will be asking and explain any details it pertains to:<br>_____<br>_____<br>_____<br>_____ |
| 4. Are you seeking advice on an idea you have to expand or start your business?    ___ Yes ___ No                           |
| 5. Are you having a challenge with your business you would like to explore options on?    ___ Yes ___ No                    |