

# Connect. Learn. Be Inspired!

## 2013 Nebraska MarketPlace

### Tuesday, February 12, 2013

8:00 AM—4:30 PM | Registration Opens 7:30 AM

Nielsen Community Center - West Point, NE

Event brought to you by the Center for Rural Affairs and Partners

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MARKET PLACE

**Registration Deadline:**

**Thru Feb. 6—\$55/person**

Enter Discount Code & SAVE \$10

**NEMP13PSTR**

Register Online or Print Mail-In Form

## REGISTER TODAY!

[www.cfra.org/marketplace](http://www.cfra.org/marketplace)

### Nebraska's Premier Entrepreneurial and Small Business Development Event for

- ★ Businesses (existing & aspiring) ★ Farmers & Ranchers
- ★ Inventors ★ Youth, etc.

**Expert Speakers, 15 Sessions & Peer-to-Peer Discussions on:**

- ★ Position Yourself As a Leading Authority;
- ★ Visual Vision: Grow Yourself & Your Bottom Line;
- ★ What You Need To Know About Contracting/Sub-contracting;
- ★ Patents, Copyrights & Trade/Service Marks;
- ★ Use Social Media & A Cause To Grow Your Business;
- ★ Expanding Your Business Financing Options
  - ★ Transitioning Your Business, Farm or Ranch;
  - ★ How Will Health Care Policy Impact Small Business
  - ★ Moving Your Customer Service From Good To Great;
  - ★ Communication & Collaboration in the Cloud using Windows 365;
  - ★ ePublishing Yourself: Marketing Yourself As An Industry Expert
  - ★ Bookkeeping Basics;
  - ★ Understanding Your Financials;
  - ★ State Policy: What's on the Horizon & How Might It Impact Your Business
  - ★ Cooperatives for Rural Business Creation & more!



**Connie Reimers-Hild, PhD**

Leadership and Innovation Coach,  
Educator and Author  
University of Nebraska Extension  
and AskDrConnie.com



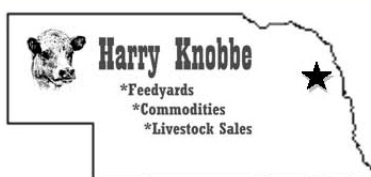
**Johnny Schrunk**

Speaker, Author and  
CEO/Founder  
Next Move Marketing

*“MarketPlace gave me the tools and encouragement to expand my business. I have added one part time employee, a receptionist, which makes me better able to serve my customers.”*

Melissa Graham, owner  
Missa Sue's Salon and Spa  
Laurel, NE

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WEST POINT NEWS

[www.cfra.org/marketplace](http://www.cfra.org/marketplace)

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