

2010 Kansas MarketPlace: Opening Doors to Success

Agenda at a Glance - Tuesday, November 16, 2010

Exhibit Area Opens - 11:00am

Registration Area Opens - 11:00am

12:45pm - 1:00pm Welcome

1:00pm - 1:45pm Curt Clinkinbeard , Topeka, KS

BREAK - 1:45pm - 2:15pm (Visit Tradeshow Booths)

Session Time	Session Code	Tracks	Session Title	B	I	A	Speakers
2:15pm - 3:15pm	TP1-1	Business Development	Using Design for Competitive Advantage	B			Dale Wunderlich
	TP1-2	Marketing	To be Determined				Curt Clinkenbeard
	TP1-3	Financial	Angel Investing 101	B			Patricia Brasted
	TP1-4	Agriculture	Agritourism: The Power of Packaging		I	A	Jan Jantzen
	TP1-5	Community Development	"Why Not Your Community?" Developing a Progressive Community	B			Joann Knight
	TP1-6	Technology	Getting the Most from E-Mail Marketing	B			Bev Glass, Julie Roller, Pott Co ED Gerald Nichols, Sunflower Creations Quilt Shop, Atwood Food Co-op
	TP1-7	Youth	Entrepreneurship in Action - Part 1				Shaina Prough

BREAK - 3:15pm -3:30pm (Visit Tradeshow Booths)

3:30pm - 4:30pm	TP2-8	Business Development	Growing a Successful Technology Based Startup	B	I		Kevin Carr
	TP2-9	Marketing	Protect and Grow Your Business				Jeff Hunter
	TP2-10	Financial	Financial Statements Made Easy		I		Elton Tophoj
	TP2-11	Agriculture	Agritourism: Your Next Cash Crop	B	I		Jan Jantzen
	TP2-12	Community Development	Attracting a Viable Workforce	B			Fisher
	TP2-13	Technology	Web Site Development/USE				Mike Nelson
	TP2-14	Youth	Entrepreneurship in Action - Part 2				Shaina Prough

BREAK - 4:30pm -4:45pm (Visit Tradeshow Booths)

4:45pm - 5:45pm	TP3-15	Business Development	Give your Way to a Successful Business	B			Jacki Flemming
	TP3-16	Marketing	Marketing 101	B	I		Dave Buchholz
	TP3-17	Financial	Credit Reports				Mary McCune
	TP3-18	Agriculture	Farmers Market Expanding to Other Avenues				Mercedes Taylor Puckett
	TP3-19	Community Development	Community Coaching: Facilitation + Information = Transformation!	B			Ron Wilson
	TP3-20	Technology	Facebook, Twitter, Blog, Hootsuite (Social Media); Advertising on Facebook	B	I	A	Mike Farag
	TP3-21	Youth	Leadership Session				To be Determined

BREAK - 5:45pm - 6:30pm (Visit Tradeshow Booths)

6:30pm - 8:00pm Simply Kansas Networking Reception (Included with registration fee)

Enjoy your evening - See you in the AM!