

South Sioux Farmers Market Sponsorship Information



Dear Neighbor,

The South Sioux Farmers Market is a newly created seasonal community market supplying locally homegrown produce and homemade foods to South Sioux City. As we launch our first season, we hope you will join us as a sponsor of the market.

The market is ready to launch, but we need your support on the finishing touches that will make the market successful in its first season. With sponsorship from local businesses like yours, the market will provide:

- Highly visible market signage, *featuring your business logo*
- Market publicity and advertisements in the media, *mentioning your business*
- Special events to build customer base, *hosted by your business*
- Materials and storage to support new vendors, *supplied by your business*

With many sponsorship packages available, your business can find the right fit in the South Sioux Farmers Market.

Farmers markets are great for communities. In support of a vibrant South Sioux City, your business can join the South Sioux Farmers Market to:

- Connect growers and customers in a healthy, sustainable system
- Keep food dollars circulating in the local economy
- Encourage commerce and increase sales and business in our community
- Build customers' sense of belonging and attachment to the community

We're off to a great start, and with your help, we can build a viable, growing market in this first year. Our local growers and producers will sell fresh fruits and vegetables, home-produced honey, pastured eggs, and more.

Will you join and the South Sioux Farmers Market in contributing to a healthy, thriving community? Together, we can build a great new community resource. We hope to see you at the market!

Sincerely,

Amy Radding, Market Manager
South Sioux Farmers Market

Board of Directors
South Sioux Farmers Market

Sunday full market • Sales every day • June-October • East 5th Street between Dakota and A St.

www.southsiouxfarmersmarket.com

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Sponsorship Packages

Business, Corporate and Organization Sponsorship Levels

Market Sustainer - Full Market Sponsorship (\$1000 and up)

- Your banner/company information at the Market Manager's booth all season long
- Opportunity to send company representatives as market assistants any time
- Your logo or business name on market posters
- Credit in promotions and flyers (when possible)
- Prominent recognition on signage at the market
- Recognition on South Sioux Farmers Market web site with link

Market Cultivator - Event & Entertainment Sponsorship (\$500 - \$999)

- Opportunity to participate on event day
 - Host a booth
 - Send company representatives as market assistants
- Recognition on event signage
- Recognition in an event-related press release
- Credit in event-related promotions and flyers (when possible)
- Recognition on signage at the market all season long
- Recognition on South Sioux Farmers Market web site

Market Supporter (\$250 - \$500)

- Recognition on signage at the market
- Recognition on South Sioux Farmers Market web site

Market Trellis – In-Kind Sponsorship (storage space, tables, tents, or signage)

If you are interested in providing an in-kind sponsorship, please contact the market manager to discuss the possibilities.

Friend of the Market Levels (listed on our website)

- *Platinum:* \$100 - \$249
- *Gold:* \$50 - \$99
- *Silver:* \$25 - \$49

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Sponsorship Form

Yes! I will sponsor the Market.

Business, Corporate and Organization Sponsorship Levels:

- \$1,000 and up - Market Sustainer (Full Sponsorship)
- \$500 - \$999 - Market Cultivator (Event Sponsorship)
- \$250 - \$499 - Market Supporter
- In-Kind - Market Trellis

Friend of the Market Levels:

- \$100 - \$249
- \$50 - \$99
- \$25 - \$49

Organization/Company/Individual name: _____

Contact person: _____

Address: _____

Phone: _____ E-mail: _____

Place me on the South Sioux Farmers Market email contact list.

Please mail form and donation to:

South Sioux Farmers Market
Center for Rural Affairs
PO Box 136
Lyons, NE 68038

Please contact Market Manager with
questions:

Amy Radding
amyr@cfra.org
(402) 687-2103 ext 1009

Checks should be made payable to the Center for Rural Affairs.

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