

**Center for Rural Affairs  
May/June 2013 Study Among Rural/Small-Town Americans  
FINAL**

	<i>Total</i>	<i>Demo- crat</i>	<i>Indep- endent</i>	<i>Repub- lican</i>
<i>N=</i>	<i>804</i>	<i>200</i>	<i>204</i>	<i>336</i>
<b>Gender of respondent</b>				
Men .....	49	44	56	45
Women.....	51	56	44	55
<b>Region</b>				
Midwest.....	33	34	33	32
Great Plains .....	33	31	34	34
South.....	33	36	33	34

1. **[CELL SAMPLE ONLY]** First, to confirm, have I reached you on your cell phone?

Yes.....	100	100	100	100
No.....	0	0	0	0
(Don't know).....	0	0	0	0

2. **[CELL SAMPLE ONLY]** For your safety, are you currently driving?

Yes, confirm another time to call .....	0	0	0	0
No.....	100	100	100	100

3. **[CELL SAMPLE ONLY]** In addition to your cell phone, do you also have a regular land line telephone service in your home that you regularly use?

Yes.....	68	79	63	63
No.....	32	21	37	37
(Don't know).....	0	0	0	0

4. First, are you registered to vote at this address?

Yes.....	100	100	100	100
No.....	⇒ <b>GO TO TERMINATE</b>			
(Don't Know) .....	⇒ <b>GO TO TERMINATE</b>			
(Refused) .....	⇒ <b>GO TO TERMINATE</b>			

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N=	804	200	204	336

5. How would you describe where you live: a rural community, a farm or ranch, a small town, a suburb, a city, or some other type of community?

Rural community .....	42	42	38	43
Farm or ranch .....	13	6	12	19
Small town .....	45	52	49	37
Suburb .....	⇒ <b>GO TO TERMINATE</b>			
City .....	⇒ <b>GO TO TERMINATE</b>			
(Some other type) .....	⇒ <b>GO TO TERMINATE</b>			
(Don't know or refused).....	⇒ <b>GO TO TERMINATE</b>			

6. Do you or does anyone in your household rely on FARMING OR RANCHING for twenty-five percent or more of your total family income?

Yes .....	14	11	16	16
No.....	85	88	83	84
(Don't know).....	0	1	0	0

7. Do you or does anyone in your household rely on AGRICULTURE for twenty-five percent or more of your total family income?

Yes .....	15	9	18	19
No.....	84	89	82	81
(Don't know).....	1	2	0	0

8. **SSA:** Would you say that your family economic situation has gotten better, worse, or stayed about the same over the past FOUR years?

**[IF BETTER/WORSE]:** Is that much better/worse or just somewhat better/worse?

Much better .....	3	2	4	3
Somewhat better .....	12	19	18	7
Somewhat worse .....	25	13	22	34
Much worse.....	19	17	13	24
About the same .....	39	48	43	32
(Don't know/refused).....	1	2	1	0
<b>Much /somewhat better .....</b>	<b>15</b>	<b>21</b>	<b>22</b>	<b>10</b>
<b>Much /somewhat worse.....</b>	<b>44</b>	<b>30</b>	<b>35</b>	<b>58</b>

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9. **SSB:** Would you say that your family will be economically better off or worse off FOUR years from now?

[IF BETTER/WORSE]: Is that much better/worse or just somewhat better/worse?

Much better .....	13	18	11	10
Somewhat better .....	34	41	34	33
Somewhat worse .....	21	12	17	27
Much worse.....	11	2	13	15
(About the same....but if you had to choose better or worse).....	14	15	17	11
(Don't know/refused).....	7	13	8	4
<b>Much /somewhat better .....</b>	<b>47</b>	<b>58</b>	<b>45</b>	<b>43</b>
<b>Much /somewhat worse.....</b>	<b>32</b>	<b>14</b>	<b>30</b>	<b>42</b>

10. How much control do you feel you have over your current economic situation – a great deal of control, a lot of control, some control, a little control, or no control at all?

A great deal of control.....	12	13	10	12
A lot.....	12	12	17	8
Some.....	28	30	31	25
A little .....	25	24	20	27
No control.....	22	19	21	26
(Don't know).....	2	2	1	1
<b>A great deal of control /a lot .....</b>	<b>24</b>	<b>26</b>	<b>26</b>	<b>20</b>
<b>Some /a little .....</b>	<b>53</b>	<b>54</b>	<b>51</b>	<b>53</b>

11. Thinking about the economy in rural and small-town America, which is more important to you personally **ROTATE** – economic opportunity, economic security, or economic stability?

Opportunity .....	25	30	28	24
Security .....	28	28	29	28
Stability .....	37	32	34	40
(All...but if you had to pick just one).....	8	9	9	7
(None...but if you had to pick one).....	0	1	0	0
(Don't know).....	2	0	1	1

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12. **SSA (RURAL):** Here are two different statements about economic opportunity in America. Tell me which one is closer to your opinion even if neither is perfect: **[READ AND ROTATE STATEMENTS]**

In rural and small-town America, everyone has an equal shot at being financially secure if they work hard and play by the rules

If you are born in small-town or rural America you have a hard time getting ahead because the rules favor a wealthy few

Equal shot .....	57	47	63	58
Favor a few .....	34	43	29	32
(Neither) .....	4	3	3	6
(Both) .....	4	3	5	3
(Don't know) .....	1	3	0	1

13. **SSB (no RURAL):** Here are two different statements about economic opportunity in America. Tell me which one is closer to your opinion even if neither is perfect: **[READ AND ROTATE STATEMENTS]**

In America, everyone has an equal shot at being financially secure if they work hard and play by the rules

In America, you have a hard time getting ahead because the rules favor a wealthy few

Equal shot .....	49	43	43	57
Favor a few .....	42	44	46	38
(Neither) .....	2	2	5	1
(Both) .....	4	10	2	2
(Don't know) .....	3	1	4	2

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14. Here are some issues other people say they have worried about. Using a scale of ZERO to ten please tell me how much you worry about that issue. TEN means you are VERY worried and ZERO means you are not worried about it at all. You can use any number in between.

[PROBE]: From zero to ten, how worried are you about that issue?

RANDOMIZE LIST

a. **SSA:** Being able to afford a college education or more training

<b>Mean</b> .....	<b>3.9</b>	<b>3.7</b>	<b>4.6</b>	<b>3.4</b>
10 - Very worried.....	17	20	20	13
8 - 9.....	10	5	12	10
6 - 7.....	11	8	13	10
5 - Neutral.....	6	8	8	6
0 - 4 - Not worried.....	54	57	45	61
(Don't know).....	2	2	1	0

b. **SSB:** Being able to afford to send your children or future children to college

<b>Mean</b> .....	<b>5.1</b>	<b>5.1</b>	<b>5.1</b>	<b>4.9</b>
10 - Very worried.....	23	28	22	20
8 - 9.....	15	12	18	14
6 - 7.....	12	12	8	15
5 - Neutral.....	10	5	14	11
0 - 4 - Not worried.....	39	42	36	40
(Don't know).....	1	1	2	0

c. Being able to pay off your current debt

<b>Mean</b> .....	<b>4.7</b>	<b>5.0</b>	<b>4.9</b>	<b>4.5</b>
10 - Very worried.....	19	23	19	16
8 - 9.....	13	13	14	13
6 - 7.....	12	11	13	11
5 - Neutral.....	13	12	10	15
0 - 4 - Not worried.....	44	42	42	45
(Don't know).....	0	0	0	0

d. Being able to keep up with your mortgage or rent payments

<b>Mean</b> .....	<b>4.2</b>	<b>4.4</b>	<b>4.5</b>	<b>4.1</b>
10 - Very worried.....	15	20	19	12
8 - 9.....	14	12	12	17
6 - 7.....	9	10	12	7
5 - Neutral.....	11	9	11	12
0 - 4 - Not worried.....	51	49	46	52
(Don't know).....	0	1	0	1

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<b>e. Being able to save enough to retire</b>				
<b>Mean</b> .....	<b>5.8</b>	<b>5.7</b>	<b>5.9</b>	<b>5.6</b>
10 - Very worried.....	29	36	31	23
8 - 9.....	14	9	14	17
6 - 7.....	13	10	15	15
5 - Neutral .....	9	10	9	10
0 - 4 - Not worried .....	33	35	31	34
(Don't know).....	1	1	1	1
<b>f. Being able to afford health care for you and your family</b>				
<b>Mean</b> .....	<b>6.3</b>	<b>6.0</b>	<b>6.4</b>	<b>6.3</b>
10 - Very worried.....	31	32	31	30
8 - 9.....	17	15	18	21
6 - 7.....	11	12	9	10
5 - Neutral .....	11	9	16	9
0 - 4 - Not worried .....	28	32	25	29
(Don't know).....	0	0	0	0
<b>g. SSA: Being able to make enough to make ends meet</b>				
<b>Mean</b> .....	<b>5.7</b>	<b>5.2</b>	<b>6.0</b>	<b>5.7</b>
10 - Very worried.....	25	21	31	22
8 - 9.....	18	16	17	22
6 - 7.....	10	12	5	13
5 - Neutral .....	10	12	12	9
0 - 4 - Not worried .....	36	40	36	35
(Don't know).....	0	0	0	0
<b>h. SSB: Dealing with the rising costs of everyday expenses like food and gas</b>				
<b>Mean</b> .....	<b>6.8</b>	<b>6.7</b>	<b>6.9</b>	<b>6.9</b>
10 - Very worried.....	30	33	31	27
8 - 9.....	20	11	24	24
6 - 7.....	19	26	12	20
5 - Neutral .....	12	10	16	12
0 - 4 - Not worried .....	19	20	18	18
(Don't know).....	0	0	0	0
<b>i. SSA: Losing your job</b>				
<b>Mean</b> .....	<b>3.7</b>	<b>3.4</b>	<b>4.6</b>	<b>3.4</b>
10 - Very worried.....	18	19	27	12
8 - 9.....	6	7	7	6
6 - 7.....	11	7	10	14
5 - Neutral .....	7	4	8	7
0 - 4 - Not worried .....	58	62	49	61
(Don't know).....	1	2	0	0

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j. **SSB:** Being able to find a good-paying job

<b>Mean</b> .....	<b>4.6</b>	<b>5.1</b>	<b>4.6</b>	<b>4.4</b>
10 - Very worried.....	17	21	16	16
8 - 9.....	14	15	13	13
6 - 7.....	9	13	9	6
5 - Neutral .....	16	9	18	16
0 - 4 - Not worried .....	43	40	42	47
(Don't know).....	1	1	2	1

## k. Having your earnings, wages or salary cut back

<b>Mean</b> .....	<b>5.6</b>	<b>5.5</b>	<b>6.1</b>	<b>5.4</b>
10 - Very worried.....	26	28	31	21
8 - 9.....	16	12	16	17
6 - 7.....	11	11	8	12
5 - Neutral .....	13	10	15	14
0 - 4 - Not worried .....	34	38	29	35
(Don't know).....	1	0	0	2

## l. Your children having employment opportunities that will keep them near by

<b>Mean</b> .....	<b>4.9</b>	<b>4.6</b>	<b>4.9</b>	<b>4.8</b>
10 - Very worried.....	18	19	22	14
8 - 9.....	14	11	11	17
6 - 7.....	14	13	13	15
5 - Neutral .....	12	9	11	14
0 - 4 - Not worried .....	41	45	43	39
(Don't know).....	1	2	1	0

## m. Being able to afford your taxes

<b>Mean</b> .....	<b>5.1</b>	<b>5.2</b>	<b>5.0</b>	<b>5.2</b>
10 - Very worried.....	19	23	19	16
8 - 9.....	14	12	11	18
6 - 7.....	13	17	14	12
5 - Neutral .....	14	9	12	19
0 - 4 - Not worried .....	39	39	43	34
(Don't know).....	0	0	0	0

	<i>Demo-</i>	<i>Indep-</i>	<i>Repub-</i>
	<i>Total</i>	<i>crat</i>	<i>endent</i>
	<i>lican</i>		
N=	804	200	204
		336	

15. **SSA (partnership):** Which of these two statements is closer to your opinion even if neither is right  
**[READ AND ROTATE]**

It's time for government to have a stronger partnership role in strengthening rural communities and making the economy work for the average person in rural and small-town America

OR

Turning to big government to solve our rural and small-town economic problems will do more harm than good

Time to help rural economy .....	48	65	48	39
More harm than good.....	44	26	39	57
(Both...but if you had to choose now) .....	2	3	3	1
(Neither...but if you had to choose now) .....	2	3	2	1
(Don't know) .....	4	3	7	2

16. **SSB:** Which of these two statements is closer to your opinion, even if neither is right.  
**[READ AND ROTATE]**

It's time for government to have a stronger role in strengthening rural communities and making the economy work for the average person in rural and small-town America

OR

Turning to big government to solve our rural and small-town economic problems will do more harm than good

Time to help rural economy .....	46	60	50	35
More harm than good .....	45	25	39	58
(Both...but if you had to choose now) .....	4	8	5	2
(Neither...but if you had to choose now) .....	2	5	1	1
(Don't know) .....	4	2	5	4

**Combined A/B split**

Time to help rural economy .....	47	62	49	37
More harm than good.....	44	25	39	58
(Both...but if you had to choose now) .....	3	5	4	1
(Neither...but if you had to choose now) .....	2	4	1	1
(Don't know) .....	4	3	6	3



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17. How much influence do federal government policies have on the rural and small-town economy – a lot, some, a little, or nothing at all?

A lot.....	42	39	39	46
Some.....	34	33	40	34
A little .....	14	19	13	11
Nothing at all.....	6	6	5	5
(Don't know).....	5	3	3	5
<b>A lot /some.....</b>	<b>76</b>	<b>72</b>	<b>79</b>	<b>79</b>
<b>A little /nothing at all.....</b>	<b>19</b>	<b>25</b>	<b>19</b>	<b>16</b>

18. How much influence do federal government policies have on helping the working poor gain economic ground – a lot, some, a little, or nothing at all?

A lot.....	24	26	27	21
Some.....	33	41	37	28
A little .....	23	22	19	25
Nothing at all.....	15	7	13	22
(Don't know).....	5	4	4	5
<b>A lot /some.....</b>	<b>57</b>	<b>67</b>	<b>64</b>	<b>49</b>
<b>A little /nothing at all.....</b>	<b>38</b>	<b>29</b>	<b>32</b>	<b>47</b>

19. And how much responsibility do you think the government has to helping the working poor advance economically – a lot, some, a little, or no responsibility at all?

A lot.....	23	34	22	18
Some.....	35	42	41	31
A little .....	23	13	21	29
None at all.....	15	8	11	19
(Don't know).....	4	4	4	3
<b>A lot /some.....</b>	<b>59</b>	<b>75</b>	<b>63</b>	<b>49</b>
<b>A little /nothing at all.....</b>	<b>37</b>	<b>21</b>	<b>32</b>	<b>48</b>

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20. When it comes to rural America’s economy who do you hold most responsible:  
[READ AND ROTATE]

**The rich** because they have all the advantages

People in the **suburbs and cities** who have more power and hold on to what they have

**Rural people** who hold on too much to a changing way of life

The **government** that does not care about rural people and their way of life

Rich.....	23	37	25	14
Suburbs/Cities.....	6	6	8	5
Rural.....	14	14	10	15
Government .....	43	31	44	49
(Don't know).....	14	12	13	17

21. Here are some statements other people in rural and small-town areas have made. I want you to tell me how much you agree with each one. TEN means you strongly agree and ZERO means you do not agree at all. You can use any number in between.

**RANDOMIZE LIST**

**RECORD RATING**

a. Problems in rural and small-town America are ignored while politicians pay more attention to the issues of urban and suburban areas

<b>Mean</b> .....	<b>8.1</b>	<b>8.1</b>	<b>8.1</b>	<b>8.0</b>
10 - Strongly agree .....	45	48	48	42
8 - 9.....	22	19	20	27
6 - 7.....	10	12	8	11
5 - Neutral .....	10	7	15	8
0 - 4 - Disagree .....	7	8	6	8
(Don't know).....	5	5	4	3

b. I am worried my children won't find good jobs and opportunities here and they will have to move too far away

<b>Mean</b> .....	<b>6.0</b>	<b>5.6</b>	<b>6.3</b>	<b>6.2</b>
10 - Strongly agree .....	29	26	33	29
8 - 9.....	15	16	14	15
6 - 7.....	12	10	11	14
5 - Neutral .....	12	10	14	14
0 - 4 - Disagree .....	28	36	26	24
(Don't know).....	4	3	2	4

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c. The rural and small-town way of life is worth fighting for and protecting

Mean	8.8	8.6	8.8	9.0
10 - Strongly agree	65	61	64	68
8 - 9	15	17	12	17
6 - 7	7	8	9	6
5 - Neutral	7	8	10	4
0 - 4 - Disagree	4	5	2	5
(Don't know)	1	1	2	1

d. The rural and small-town way of life is dying

Mean	7.0	6.6	7.3	7.1
10 - Strongly agree	34	28	37	35
8 - 9	20	20	21	20
6 - 7	15	18	14	13
5 - Neutral	10	12	10	8
0 - 4 - Disagree	19	20	13	20
(Don't know)	3	3	4	3

e. Farm subsidies benefit the whole rural and small town economy and should be protected in the federal budget

Mean	6.7	7.2	6.3	6.9
10 - Strongly agree	28	32	23	30
8 - 9	21	22	20	22
6 - 7	11	11	13	11
5 - Neutral	14	10	16	17
0 - 4 - Disagree	19	16	22	15
(Don't know)	7	9	6	6

f. We spend too much of our tax dollars on farm subsidies that do not really help most people in small town America

Mean	6.2	6.3	6.6	5.9
10 - Strongly agree	25	24	30	23
8 - 9	15	15	17	13
6 - 7	12	14	9	15
5 - Neutral	17	18	15	16
0 - 4 - Disagree	22	22	20	26
(Don't know)	8	7	9	7

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g. Too much of federal farm subsidies go to the largest farms, hurting smaller family farms

<b>Mean</b> .....	<b>7.5</b>	<b>7.7</b>	<b>7.6</b>	<b>7.5</b>
10 - Strongly agree .....	36	40	38	32
8 - 9.....	21	18	19	24
6 - 7.....	11	14	13	10
5 - Neutral .....	11	8	10	14
0 - 4 - Disagree .....	11	11	10	9
(Don't know).....	10	9	10	10

h. People have a harder time making a go of it in rural America than they do in the cities

<b>Mean</b> .....	<b>6.3</b>	<b>6.4</b>	<b>6.6</b>	<b>6.3</b>
10 - Strongly agree .....	27	29	29	27
8 - 9.....	16	18	19	14
6 - 7.....	14	13	11	17
5 - Neutral .....	15	14	16	13
0 - 4 - Disagree .....	23	23	19	24
(Don't know).....	5	2	6	4

i. Owning my own business or farm is a big part of the American dream for me

<b>Mean</b> .....	<b>6.2</b>	<b>5.9</b>	<b>6.3</b>	<b>6.6</b>
10 - Strongly agree .....	34	33	34	37
8 - 9.....	16	13	14	19
6 - 7.....	8	8	9	8
5 - Neutral .....	10	11	10	8
0 - 4 - Disagree .....	28	32	27	26
(Don't know).....	4	2	5	3

j. **SSA:** Government should help small businesses by cutting taxes and reducing spending

<b>Mean</b> .....	<b>8.1</b>	<b>7.7</b>	<b>8.1</b>	<b>8.3</b>
10 - Strongly agree .....	52	41	58	57
8 - 9.....	21	21	18	22
6 - 7.....	7	12	4	5
5 - Neutral .....	8	10	6	8
0 - 4 - Disagree .....	10	11	12	8
(Don't know).....	2	4	3	0

k. **SSB:** Government should help small businesses by reducing regulations on businesses

<b>Mean</b> .....	<b>7.5</b>	<b>7.4</b>	<b>7.4</b>	<b>7.8</b>
10 - Strongly agree .....	38	38	34	39
8 - 9.....	20	17	18	24
6 - 7.....	17	17	20	15
5 - Neutral .....	11	16	11	10
0 - 4 - Disagree .....	10	11	10	9
(Don't know).....	4	1	7	4

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**I. SSA:** Government should help small businesses by enforcing antitrust laws

<b>Mean</b> .....	<b>6.7</b>	<b>7.3</b>	<b>7.3</b>	<b>6.2</b>
10 - Strongly agree .....	24	27	31	21
8 - 9.....	13	15	15	12
6 - 7.....	14	18	11	15
5 - Neutral .....	15	14	10	16
0 - 4 - Disagree .....	14	7	11	18
(Don't know).....	20	19	23	18

**m. SSB:** Government should help small businesses by providing small business loans and giving tax credits

<b>Mean</b> .....	<b>7.5</b>	<b>7.6</b>	<b>7.6</b>	<b>7.3</b>
10 - Strongly agree .....	38	42	42	34
8 - 9.....	21	23	18	22
6 - 7.....	16	17	12	17
5 - Neutral .....	11	5	14	12
0 - 4 - Disagree .....	11	12	10	13
(Don't know).....	3	1	4	3

**n. RURAL America's future is weakened by a widening gap between the rich and families struggling to make ends meet**

<b>Mean</b> .....	<b>7.3</b>	<b>8.0</b>	<b>7.7</b>	<b>6.8</b>
10 - Strongly agree .....	37	43	39	33
8 - 9.....	20	22	21	20
6 - 7.....	14	17	13	12
5 - Neutral .....	13	6	15	14
0 - 4 - Disagree .....	13	9	6	20
(Don't know).....	3	3	5	1

**o. SSA:** America's future is weakened by a widening gap between the rich and families struggling to make ends meet

<b>Mean</b> .....	<b>7.5</b>	<b>8.3</b>	<b>8.1</b>	<b>7.0</b>
10 - Strongly agree .....	43	50	48	36
8 - 9.....	18	22	19	16
6 - 7.....	15	15	11	17
5 - Neutral .....	9	5	10	11
0 - 4 - Disagree .....	13	6	7	18
(Don't know).....	2	2	6	1

	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

p. **SSB:** America’s future is weakened by a widening gap between the rich and families struggling to make ends meet

Mean	7.4	8.3	7.7	6.8
10 - Strongly agree	37	52	36	29
8 - 9	23	22	33	19
6 - 7	14	12	10	17
5 - Neutral	8	6	9	11
0 - 4 - Disagree	15	7	11	21
(Don't know)	3	1	1	4

**Combined A/B split**

Mean	7.5	8.3	7.9	6.9
10 - Strongly agree	40	51	42	33
8 - 9	20	22	26	18
6 - 7	15	14	10	17
5 - Neutral	8	5	9	11
0 - 4 - Disagree	14	6	9	20
(Don't know)	2	1	3	2

23. Here are some potential policies others have discussed as a way to boost the rural and small-town economy. Please tell me whether you strongly support, somewhat support, somewhat oppose, or strongly oppose that policy.

**PROBE:** Do you strongly support, somewhat support, somewhat oppose, or strongly oppose that policy?

**RANDOMIZE LIST**

a. Help small and owner operated businesses and farms get started and grow through loans, tax credits and training.

Strongly support	56	69	52	52
Somewhat support	33	25	34	37
Somewhat oppose	4	2	7	3
Strongly oppose	4	1	3	5
(Don't know)	3	1	4	3
<b>Strongly /somewhat support</b>	<b>89</b>	<b>95</b>	<b>87</b>	<b>89</b>
<b>Strongly /somewhat oppose</b>	<b>8</b>	<b>4</b>	<b>10</b>	<b>8</b>

	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

b. Assist the working poor in our area to afford necessities of life through payroll tax refunds like the Earned Income Tax credit

Strongly support.....	43	56	44	35
Somewhat support.....	36	32	36	39
Somewhat oppose.....	6	3	5	8
Strongly oppose.....	9	3	7	13
(Don't know).....	6	6	8	5
<b>Strongly /somewhat support.....</b>	<b>79</b>	<b>88</b>	<b>80</b>	<b>74</b>
<b>Strongly /somewhat oppose.....</b>	<b>14</b>	<b>6</b>	<b>12</b>	<b>21</b>

c. Assist the working poor in our area to afford necessities of life through job training to improve earnings

Strongly support.....	59	72	58	55
Somewhat support.....	30	24	35	31
Somewhat oppose.....	5	2	3	7
Strongly oppose.....	4	2	2	5
(Don't know).....	3	1	2	3
<b>Strongly /somewhat support.....</b>	<b>89</b>	<b>95</b>	<b>92</b>	<b>86</b>
<b>Strongly /somewhat oppose.....</b>	<b>9</b>	<b>4</b>	<b>6</b>	<b>11</b>

d. Assist the working poor in our area to afford necessities of life with Medicaid coverage for health care.

Strongly support.....	44	61	40	38
Somewhat support.....	36	31	42	35
Somewhat oppose.....	8	4	4	12
Strongly oppose.....	7	2	7	10
(Don't know).....	6	2	8	5
<b>Strongly /somewhat support.....</b>	<b>80</b>	<b>92</b>	<b>81</b>	<b>73</b>
<b>Strongly /somewhat oppose.....</b>	<b>15</b>	<b>6</b>	<b>11</b>	<b>22</b>

e. Support development of wind, solar and other renewable electric generation in rural areas through tax credits and investing in new transmission lines

Strongly support.....	50	59	51	44
Somewhat support.....	28	28	33	28
Somewhat oppose.....	6	4	4	8
Strongly oppose.....	12	3	8	17
(Don't know).....	5	6	5	4
<b>Strongly /somewhat support.....</b>	<b>78</b>	<b>87</b>	<b>84</b>	<b>72</b>
<b>Strongly /somewhat oppose.....</b>	<b>17</b>	<b>7</b>	<b>11</b>	<b>25</b>

	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

f. **SSA:** Provide grants and loans to revitalize small towns through main street improvements like critical upgrades to water and sewer systems.

Strongly support.....	55	65	56	51
Somewhat support.....	30	30	27	33
Somewhat oppose.....	8	4	10	9
Strongly oppose.....	5	0	4	6
(Don't know).....	3	2	3	2
<b>Strongly /somewhat support</b> .....	<b>85</b>	<b>94</b>	<b>83</b>	<b>84</b>
<b>Strongly /somewhat oppose</b> .....	<b>13</b>	<b>4</b>	<b>14</b>	<b>14</b>

g. **SSB:** Provide grants and loans to revitalize small towns through main street improvements to roads and bridges

Strongly support.....	49	62	43	48
Somewhat support.....	37	33	44	36
Somewhat oppose.....	6	3	6	7
Strongly oppose.....	5	2	5	6
(Don't know).....	3	0	2	3
<b>Strongly /somewhat support</b> .....	<b>86</b>	<b>94</b>	<b>87</b>	<b>83</b>
<b>Strongly /somewhat oppose</b> .....	<b>11</b>	<b>6</b>	<b>11</b>	<b>13</b>

h. Expand grants and loans to improve Internet service in small towns and rural areas.

Strongly support.....	43	54	43	38
Somewhat support.....	33	35	33	33
Somewhat oppose.....	9	3	8	10
Strongly oppose.....	10	5	9	12
(Don't know).....	6	3	6	6
<b>Strongly /somewhat support</b> .....	<b>76</b>	<b>88</b>	<b>76</b>	<b>71</b>
<b>Strongly /somewhat oppose</b> .....	<b>18</b>	<b>8</b>	<b>17</b>	<b>23</b>

i. Give tax incentives to large employers who will locate facilities to our rural communities.

Strongly support.....	42	50	40	41
Somewhat support.....	33	27	40	32
Somewhat oppose.....	9	8	7	12
Strongly oppose.....	10	9	8	11
(Don't know).....	5	7	5	4
<b>Strongly /somewhat support</b> .....	<b>75</b>	<b>76</b>	<b>79</b>	<b>73</b>
<b>Strongly /somewhat oppose</b> .....	<b>19</b>	<b>17</b>	<b>15</b>	<b>22</b>



	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

j. Provide quality preschool programs to lower-income children so they are prepared to learn and succeed in school.

Strongly support.....	59	73	57	54
Somewhat support.....	26	18	31	27
Somewhat oppose.....	5	4	4	6
Strongly oppose.....	6	2	5	9
(Don't know).....	4	2	4	5
<b>Strongly /somewhat support.....</b>	<b>85</b>	<b>92</b>	<b>88</b>	<b>81</b>
<b>Strongly /somewhat oppose.....</b>	<b>11</b>	<b>6</b>	<b>8</b>	<b>15</b>

24. Here are some ways other people have mentioned as ways to pay for these policies that will increase investments in rural America. Using a scale from ZERO to TEN please tell me how much you support each suggestion. ZERO means you do not at all support the suggestion and TEN means you very much support the proposal. You can use any number in between.

**RANDOMIZE LIST**

a. **SSA:** Repealing the Bush tax cuts on Americans making more than two-hundred and fifty thousand dollars

<b>Mean.....</b>	<b>5.5</b>	<b>7.0</b>	<b>6.1</b>	<b>4.1</b>
10 - Strongly support.....	31	49	32	19
8 - 9.....	8	9	13	4
6 - 7.....	8	9	9	8
5 - Neutral.....	11	7	7	15
0 - 4 - Do not support.....	36	22	29	49
(Don't know).....	6	4	10	6

b. **SSB:** Repealing the Bush tax cuts on Americans making more than one million dollars

<b>Mean.....</b>	<b>5.9</b>	<b>7.5</b>	<b>6.2</b>	<b>4.9</b>
10 - Strongly support.....	30	50	30	19
8 - 9.....	12	19	14	7
6 - 7.....	10	8	11	11
5 - Neutral.....	17	7	16	24
0 - 4 - Do not support.....	27	16	26	34
(Don't know).....	5	1	4	6

c. Increasing taxes on all Americans

<b>Mean.....</b>	<b>2.1</b>	<b>2.6</b>	<b>2.2</b>	<b>1.8</b>
10 - Strongly support.....	5	8	6	3
8 - 9.....	4	4	5	3
6 - 7.....	5	6	2	6
5 - Neutral.....	11	14	12	10
0 - 4 - Do not support.....	75	68	74	79
(Don't know).....	1	1	1	1

	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

d. **SSA:** Diverting some of the funds in the farm bill away from farming and toward these policies

<b>Mean</b> .....	<b>3.6</b>	<b>4.3</b>	<b>4.1</b>	<b>3.0</b>
10 - Strongly support.....	6	13	8	1
8 - 9.....	8	10	8	5
6 - 7.....	9	6	13	11
5 - Neutral.....	23	22	22	25
0 - 4 - Do not support.....	47	41	41	53
(Don't know).....	7	8	9	5

e. **SSB:** Reducing the amount of subsidies going to big and mega farms

<b>Mean</b> .....	<b>6.1</b>	<b>5.9</b>	<b>6.4</b>	<b>6.2</b>
10 - Strongly support.....	22	17	28	20
8 - 9.....	16	24	11	15
6 - 7.....	13	12	14	13
5 - Neutral.....	20	15	18	24
0 - 4 - Do not support.....	22	27	21	19
(Don't know).....	7	6	9	8

25. Now, I am going to read you some statements a candidate for United States Senate might make. Please tell me whether each statement I read is a VERY convincing, SOMEWHAT convincing, NOT TOO convincing, or not AT ALL convincing reason to support that candidate. If you are not sure how you feel about a particular item, please say so and we will move on.

**PROMPT EVERY THIRD STATEMENT:** Is that a VERY convincing, SOMEWHAT convincing, NOT TOO convincing, or not AT ALL convincing reason to support that candidate?

**RANDOMIZE LIST**

a. **SSC:** Ordinary rural Americans are losing ground in our economy. We need to fix it. We need policies that address problems in rural America too, not just larger metropolitan areas. Our country is strongest when all of its communities are strong and all of its people have genuine economic opportunity. The rural American economy can be strong for everyone if federal policy makers understand rural concerns and address them.

[Rural vs. metro]

Very convincing.....	42	57	33	44
Somewhat convincing.....	42	36	52	42
Not too convincing.....	6	6	9	4
Not at all convincing.....	4	1	1	5
(DK/Ref).....	5	1	5	5
<b>Very /somewhat convincing</b> .....	<b>84</b>	<b>92</b>	<b>85</b>	<b>86</b>
<b>Not too /not at all convincing</b> .....	<b>11</b>	<b>7</b>	<b>10</b>	<b>9</b>

	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

b. **SSD:** Ordinary rural Americans are losing ground in our economy. We need to fix it. We need policies that address problems for rural Americans too, not just for the rich and powerful. Our country is strongest when all of its communities are strong and all of its people have genuine economic opportunity. The rural American economy can be strong for everyone if federal policy makers understand rural concerns and address them.

**[Rural vs. rich]**

Very convincing .....	45	57	47	40
Somewhat convincing .....	40	29	37	48
Not too convincing .....	8	7	7	8
Not at all convincing.....	3	3	4	2
(DK/Ref) .....	4	4	5	2
<b>Very /somewhat convincing .....</b>	<b>84</b>	<b>86</b>	<b>83</b>	<b>88</b>
<b>Not too /not at all convincing .....</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>10</b>

c. **SSC:** Rural and small-town America is a big and important part of what makes America go. We are hard working, patriotic, faithful, and skilled. Making sure our families, our small business owners, and our workers have the same chance as everyone else is fair and smart. That means supporting policies like investing more in helping our small businesses get started and bringing technology to our areas so we can be connected to the new economy. **[Fair/Smart to help]**

Very convincing .....	48	54	46	45
Somewhat convincing .....	39	38	41	42
Not too convincing .....	5	6	7	4
Not at all convincing.....	4	1	3	6
(DK/Ref) .....	3	1	2	3
<b>Very /somewhat convincing .....</b>	<b>87</b>	<b>92</b>	<b>88</b>	<b>87</b>
<b>Not too /not at all convincing .....</b>	<b>10</b>	<b>7</b>	<b>10</b>	<b>10</b>

d. **SSD:** The priorities of rural and small-town America are ignored. Many of our children, schools, and families can't get connected to the Internet because we do not have access to broadband. Our small businesses do not get the same kinds of support as city businesses. Our schools get less funding. We do not get access to the same tools as Americans in other areas. It is fair and smart to pay more attention to our challenges.

**[Deserve tools]**

Very convincing .....	42	53	45	35
Somewhat convincing .....	38	34	34	43
Not too convincing .....	11	9	11	11
Not at all convincing.....	6	2	2	9
(DK/Ref) .....	4	2	8	3
<b>Very /somewhat convincing .....</b>	<b>80</b>	<b>87</b>	<b>79</b>	<b>78</b>
<b>Not too /not at all convincing .....</b>	<b>16</b>	<b>11</b>	<b>13</b>	<b>19</b>

	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

e. **SSC:** Rural America used to be about farming and ranching. But we have changed. Today, fewer than one in ten rural people live or work on a farm or ranch. Our economic policies have NOT changed. Now a few larger factory farms get most of the federal funding. The majority of rural America sees very little economic development. We need to change that and invest in beginning farmers, small businesses, and new technology. [**Times change - stats**]

Very convincing .....	45	47	42	48
Somewhat convincing .....	39	42	48	36
Not too convincing .....	4	6	0	3
Not at all convincing.....	7	3	6	6
(DK/Ref) .....	5	3	3	6
<b>Very /somewhat convincing .....</b>	<b>85</b>	<b>89</b>	<b>90</b>	<b>85</b>
<b>Not too /not at all convincing .....</b>	<b>10</b>	<b>8</b>	<b>7</b>	<b>9</b>

f. **SSD:** Rural America used to be about farming and ranching. But we have changed. Today, fewer Americans live or work on ranches and farms, but our economic policies have NOT changed. Now a few larger factory farms get most of the federal funding. The majority of rural America sees very little economic development. We need to change that and invest in beginning farmers, small businesses, and new technology. [**Times change – no stats**]

Very convincing .....	44	58	52	38
Somewhat convincing .....	39	32	33	45
Not too convincing .....	9	5	6	10
Not at all convincing.....	3	1	4	4
(DK/Ref) .....	5	5	5	2
<b>Very /somewhat convincing .....</b>	<b>83</b>	<b>90</b>	<b>86</b>	<b>83</b>
<b>Not too /not at all convincing .....</b>	<b>12</b>	<b>5</b>	<b>10</b>	<b>14</b>

g. Let's be honest. Fewer of us work on farms. Big businesses are not going to relocate to our areas. We do not have enough people to support big facilities and we are too far away for people to drive. We need to think differently about our rural economy. We need to move some of the money we spend on farming into different investments for long-term growth like innovative small businesses, new technologies, and broadband Internet. [**Get real/change**]

Very convincing .....	29	38	30	22
Somewhat convincing .....	37	38	42	37
Not too convincing .....	14	12	11	16
Not at all convincing.....	15	7	12	20
(DK/Ref) .....	5	5	5	4
<b>Very /somewhat convincing .....</b>	<b>66</b>	<b>76</b>	<b>72</b>	<b>60</b>
<b>Not too /not at all convincing .....</b>	<b>29</b>	<b>19</b>	<b>23</b>	<b>36</b>

	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

h. **SSC:** The way we currently subsidize farms actually hurts our rural economy. Uncapped subsidies benefit the largest farms. They give those farms more support and make it harder for smaller operations to continue. We should cap subsidies to the biggest farms and use the savings to strengthen our small towns and rural communities for everyone by supporting good schools, access to technology, and small businesses with innovative ideas. [**CAP SUBS**]

Very convincing .....	42	56	44	35
Somewhat convincing .....	38	31	42	41
Not too convincing .....	8	6	8	8
Not at all convincing.....	6	6	2	7
(DK/Ref) .....	6	1	4	9
<b>Very /somewhat convincing .....</b>	<b>80</b>	<b>87</b>	<b>87</b>	<b>76</b>
<b>Not too /not at all convincing .....</b>	<b>14</b>	<b>12</b>	<b>10</b>	<b>15</b>

i. **SSD:** The way we currently subsidize farms actually hurts our rural economy. Farm subsidies primarily benefit large corporate farms, not small family farms. Wall Street and big banks get more help than working Americans. We should strengthen our small towns and rural communities for everyone by supporting good schools, access to technology, and small businesses with innovative ideas. [**Anti-corporate**]

Very convincing .....	46	60	44	41
Somewhat convincing .....	40	29	44	45
Not too convincing .....	5	5	2	6
Not at all convincing.....	5	3	5	6
(DK/Ref) .....	4	4	5	1
<b>Very /somewhat convincing .....</b>	<b>86</b>	<b>89</b>	<b>88</b>	<b>86</b>
<b>Not too /not at all convincing .....</b>	<b>9</b>	<b>7</b>	<b>7</b>	<b>12</b>

j. **SSC:** We need an economy that encourages prosperity for more people and allows everyone who is willing to work hard to achieve their full potential. But current policy is not getting the job done for rural America. It focuses on farming, especially big agra business, and ignores the rest of the rural economy like small business. To get our economy going again we need solutions that achieve economic security and opportunity for all rural Americans. [**SEC/OPP for all**]

Very convincing .....	45	56	42	40
Somewhat convincing .....	39	34	44	43
Not too convincing .....	6	7	4	7
Not at all convincing.....	6	2	5	4
(DK/Ref) .....	4	1	5	5
<b>Very /somewhat convincing .....</b>	<b>84</b>	<b>90</b>	<b>86</b>	<b>83</b>
<b>Not too /not at all convincing .....</b>	<b>12</b>	<b>9</b>	<b>9</b>	<b>11</b>

	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

k. **SSD:** We need an economy that encourages prosperity for more people and allows everyone who is willing to work hard to achieve their full potential. But current policy is not getting the job done for rural America. It focuses on farming, especially big agra-business, and ignores the rest of the rural economy like small businesses. To get our economy going again we need solutions that achieve economic security well being for all rural Americans. [**SEC/Well being for all**]

Very convincing .....	42	56	44	35
Somewhat convincing .....	39	30	37	45
Not too convincing .....	8	7	9	8
Not at all convincing.....	6	3	3	10
(DK/Ref) .....	4	4	7	1
<b>Very /somewhat convincing .....</b>	<b>81</b>	<b>86</b>	<b>81</b>	<b>80</b>
<b>Not too /not at all convincing .....</b>	<b>15</b>	<b>10</b>	<b>12</b>	<b>18</b>

l. **SSC:** Making rural America stronger is good both short term and long term. It will offer our children and grandchildren the opportunity to stay here, maintaining our way of life and protecting our values. By creating a stronger economy, investing in small businesses and schools, we can help working and middle class families get ahead. We can create stronger communities so young people can choose to stay and make a life for themselves here in rural and small-town America. [**Future**]

Very convincing .....	48	56	41	50
Somewhat convincing .....	41	39	43	42
Not too convincing .....	5	2	9	3
Not at all convincing.....	3	0	3	3
(DK/Ref) .....	3	2	4	2
<b>Very /somewhat convincing .....</b>	<b>89</b>	<b>95</b>	<b>84</b>	<b>92</b>
<b>Not too /not at all convincing .....</b>	<b>8</b>	<b>2</b>	<b>12</b>	<b>6</b>

m. **SSD:** [**ASK LAST**] What we can do to help rural America is get government out of the way, keep taxes low, and give entrepreneurs the freedom to start a business, grow that business, and hire more people. The free market can work; especially in rural and small-town America because we work hard and have strong family values and faith. Big government means more complications, too many regulations, and higher taxes – those are problems we don't need in rural America. [**SMALL GOVT**]

Very convincing .....	52	49	47	57
Somewhat convincing .....	32	35	36	32
Not too convincing .....	8	7	10	7
Not at all convincing.....	4	4	2	2
(DK/Ref) .....	4	5	4	2
<b>Very /somewhat convincing .....</b>	<b>85</b>	<b>84</b>	<b>84</b>	<b>89</b>
<b>Not too /not at all convincing .....</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>9</b>

	<i>Total</i>	<i>Demo- crat</i>	<i>Indep- endent</i>	<i>Repub- lican</i>
N=	804	200	204	336

**Finally, I would like to ask you a few questions for statistical purposes only.**

26. **[LAND LINE ONLY]** Some households have no cell phone, and others have cell phones they rarely use. Which best describes you – you use your cell phone almost exclusively, you mostly use your cell phone, mostly use your land line, or exclusively use your land line?

Exclusively CELL .....	8	7	4	11
Mostly CELL.....	21	20	21	24
Mostly LAND .....	34	42	33	29
Exclusively LAND.....	15	15	19	13
(Both equally).....	21	15	22	23
Don't know .....	1	0	0	1

27. Do you consider yourself to be a supporter of the National Rifle Association or NRA?

Yes, supporter of the NRA.....	66	43	68	82
No, not a supporter of the NRA .....	25	49	20	14
(Don't Know) .....	5	6	9	2
(Refused) .....	3	2	3	2

28. Which of the following best describes your health insurance coverage: **[read do not rotate]**

you're covered under your work insurance.....	32	31	36	29
you have government health insurance such as Medicaid.....	23	28	22	21
you buy your own insurance .....	13	15	13	13
you're covered under your spouse or partner's plan where they work .....	13	11	12	17
you do not have health insurance coverage .....	10	9	10	11
you're covered under your parents' plan.....	4	3	3	4
you have a plan through school.....	0	0	1	0
COBRA .....	0	0	0	0
(Other).....	3	3	2	4
(Don't know).....	1	1	1	1

		<i>Demo-</i>	<i>Indep-</i>	<i>Repub-</i>
	<i>Total</i>	<i>crat</i>	<i>endent</i>	<i>lican</i>
N=	804	200	204	336

29. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

**[IF REPUBLICAN OR DEMOCRAT:]** Do you consider yourself a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?

**[IF INDEPENDENT:]** Would you say that you lean more toward the Republicans or more toward the Democrats?

Strong Democrat.....	17	68	0	0
Not-So-Strong Democrat .....	5	20	0	0
Independent - Lean Democrat.....	3	12	0	0
<b>Democrat .....</b>	<b>25</b>	<b>100</b>	<b>0</b>	<b>0</b>
<b>Independent.....</b>	<b>25</b>	<b>0</b>	<b>100</b>	<b>0</b>
<b>Republican.....</b>	<b>42</b>	<b>0</b>	<b>0</b>	<b>100</b>
Independent - Lean Republican.....	8	0	0	19
Not-So-Strong Republican.....	8	0	0	19
Strong Republican .....	25	0	0	61
Other .....	4	0	0	0
(Don't know).....	2	0	0	0
(Refused).....	2	0	0	0

30. In order to be sure we are representing the opinions of people who live in different types of households, please tell me how many people live in your household including yourself and all dependent children and adults?

One .....	17	22	18	15
Two .....	38	35	29	46
Three or four .....	31	30	37	28
Five or more.....	10	11	13	9
(Refused).....	3	3	4	2

31. Thinking about last year's Presidential election, did you vote for Democrat Barack Obama or Republican Mitt Romney?

Obama .....	32	77	35	5
Romney.....	46	8	23	85
(Neither / Other).....	6	6	11	3
(Didn't vote).....	6	4	9	3
(Don't remember / Refused) .....	10	5	21	3



	<i>Total</i>	<i>Demo- crat</i>	<i>Indep- endent</i>	<i>Repub- lican</i>
N=	804	200	204	336

32. What is your age? **[IF REFUSED CODE AS 9]**

33. **[IF AGE IS REFUSED]:** I am going to read you some categories. Please stop me when we get to your category.

18-24 years .....	7	7	9	7
25-29 years .....	5	4	7	6
30-34 years .....	6	4	6	6
35-39 years .....	7	6	6	7
40-44 years .....	9	9	8	8
45-49 years .....	10	12	9	9
50-54 years .....	9	8	11	6
55-59 years .....	10	10	11	10
60-64 years .....	9	10	10	10
65-69 years .....	8	11	6	8
70-74 years .....	6	5	3	8
Over 74 years .....	11	11	9	12
(Refused) .....	3	2	5	1

34. What is the last year of schooling that you have completed?

1 - 11th grade.....	6	11	6	4
High school graduate .....	39	39	39	38
Non-college post H.S. ....	6	6	7	5
Some college .....	27	25	29	26
College graduate.....	14	14	12	16
Post-graduate school .....	7	6	5	9
(Don't know/refused) .....	2	0	3	1

35. Are you married, unmarried with a partner, single, separated, divorced, or widowed?

Married .....	62	58	58	69
Unmarried with Partner .....	2	1	2	2
Single .....	14	17	17	11
Separated .....	2	1	3	1
Divorced .....	9	8	10	9
Widowed .....	9	13	7	8
(Don't Know) .....	0	0	0	0
(Refused) .....	2	1	3	1

	Total	Demo- crat	Indep- endent	Repub- lican
N=	804	200	204	336

36. Do you think of yourself as a born again or evangelical Christian, or would you not describe yourself that way?

Born-again/Evangelical Christian.....	42	36	40	50
Not Born-Again/Evangelical .....	45	54	45	38
(Don't know) .....	7	5	8	6
(Refused) .....	7	5	7	6

37. How often do you attend church or another place of worship?

More than once a week.....	12	9	9	16
Once a week .....	33	35	32	36
Once or twice a month .....	16	17	17	17
Several times a year .....	11	12	11	11
Only on holidays .....	4	4	6	3
Almost never .....	16	18	19	11
(Don't Know) .....	2	3	1	0
(Refused) .....	5	3	6	4

38. What's your employment status? Are you... **[READ OPTIONS]**?

Employed full time.....	43	38	44	43
Employed part time .....	8	8	11	7
Unemployed.....	7	10	8	6
Homemaker .....	6	5	6	6
Student.....	2	3	1	2
Retired .....	31	34	26	33
(Refused) .....	3	3	4	3

39. **IF EMPLOYED:** And how many **[full-time/part-time]** jobs do you have - one, two, or more than two?

One .....	87	94	87	83
Two .....	9	4	9	13
More than two .....	2	2	2	2
(Don't know).....	2	1	2	2

40. Are you, or is anyone in your immediate family, a current or former member of the military?

Yes, self current .....	4	4	3	4
Yes, self former .....	6	7	6	7
Yes, family current .....	6	3	8	7
Yes, family former .....	14	15	11	15
No.....	68	70	71	64
(Don't know).....	2	1	2	2

	<i>Demo-</i>	<i>Indep-</i>	<i>Repub-</i>
	<i>Total</i>	<i>crat</i>	<i>endent</i>
	<i>lican</i>		
N=	804	200	204
			336

41. In which of the following ranges does your total annual household income fall, before taxes?

42. **[IF REFUSED OR DON'T KNOW]** Could you tell me if your annual household income is below or above 50 thousand dollars?

Below 20 thousand .....	13	19	16	9
Between 20 and 30 thousand .....	14	14	16	13
Between 30 and 40 thousand .....	11	12	8	12
Between 40 and 50 thousand .....	14	19	17	11
All below 50 Thousand .....	59	71	61	51
All above 50 Thousand .....	23	13	26	28
Between 50 and 75 thousand .....	10	7	11	10
Between 75 and 100 thousand .....	7	4	6	9
Between 100 and 150 thousand .....	2	0	3	4
Between 150 and 200 thousand .....	1	0	1	1
More than 200 thousand .....	1	0	2	1
(Don't Know) .....	2	2	2	3
(Refused) .....	16	14	11	18

43. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

**[IF "NO", ASK:]** What is your race - white, black, Asian, or something else?

White .....	88	78	88	94
Black/African American .....	5	14	4	1
Spanish speaking/Latino (Puerto Rican, Mexican, etc.) .....	4	4	5	3
Asian .....	0	0	0	0
Native American .....	1	2	1	0
Pacific Islander .....	0	0	0	0
Arab American .....	0	0	0	0
(Other) .....	1	1	0	1
(Don't know / Refused) .....	1	1	1	1

**This completes our survey. Thank you very much for your time, and have a pleasant day/evening!**  
**[GENDER FROM OBSERVATION]**