

## Create or edit a Land Link property listing

Contact [wyattf@cfra.org](mailto:wyattf@cfra.org), 402 254-6893 for assistance

**PLEASE NOTE:** Information provided to the Center for Rural Affairs through the Land Link web pages is to be used ONLY as a linking mechanism between a landowner and a beginning farmer/rancher. Land Link is intended to connect landowners with prospective farmers/ranchers and is not a venue for commercial listings of real estate. Any other use of this information without the prior written permission of the Center for Rural Affairs is strictly prohibited.

1. go to this page on our website: [www.cfra.org/land-link](http://www.cfra.org/land-link)
2. click the button: Create a Land Link Account
3. this takes you to the page to create a user account.
4. fill in the starred blocks (and others, too, if you wish)
5. do NOT use an email address for the Username: letters and numbers ONLY.
6. At the bottom of the page, type the CAPTCHA codes into the box, with a space between. If it's not legible, click the recycle button next to the box for another code.
7. Click the Create New Account box.

This takes you to the CREATE LAND LISTING page.

The first 6 lines create the 'short listing' visible on the map page. You will add the property description and your contact information in the Comments box.

8. Add a descriptive title for your property. Most useful have been those that include the state and type of cropping/business opportunities, and perhaps the ultimate outcome (such as Wisconsin Berry Farm for Rent).
9. Choose at least the zip code, as that is used for the map search. It's helpful to add the town and state, leaving the address for the full description below, if desired.
10. In the Comments box, give a brief description: this is to both generate interest and filter out those not suitable. You can give more details and explanation by email or phone to those who find the listing of interest. Describe:
  - your property, buildings, machinery, livestock, and housing;
  - special opportunities with this property or location;

- any conservation practices to be maintained;
- access to towns, schools, or markets;
- a website with pictures or descriptions;
- experience level and management contribution expected of preferred farmer;
- your long-term goals for the property and your involvement.

These last two are hardest. The biggest complaint from landowners is that beginners are unrealistic in anticipating their contribution to a sale/rental/partnership. Plus, some landowners want a farmer ready to do it all tomorrow, while others want to train someone. Next, think hard about your own goals - retirement, partnership, advising, etc. The biggest complaint from beginners is that landowners are not prepared to discuss or agree to property or management transfer/sharing. Beginners can benefit greatly from your continued advice for working your land or accessing markets, but they will leave if the you won't share the management responsibilities in short order.

End the Comments section with your name and contact information. Give only the contact methods you prefer: postal mail, email, telephone, etc.

11. Below that, select a size range for the property.
12. Below that, select a 'Price', if one of the options fits your wishes.
13. If your property is exclusively one crop type, select it in the Crop Type drop-down box. If it is - or could be - a diversified crop-livestock farm, leave it as None.
14. You can PREVIEW your listing now by clicking the PREVIEW button, then edit it, if you wish. If you are finished, select the SAVE button.

To edit or delete your property listing after it is posted, return to the map page ([cfra.org/land-link](http://cfra.org/land-link)) and log in to your account. You can select the property by title to edit it or you can click the Delete This Property button to remove it from the listings.

You can view your listing from the map page ([cfra.org/land-link](http://cfra.org/land-link)). It will be listed below the map, perhaps on one of the pages following the map (view each page by selecting its number or Next). Each property can be viewed completely by double-clicking its title.

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