

NEWS RELEASE

For Immediate Release – Monday, August 5, 2014

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Business Plan Basics Training for Local Entrepreneurs and Business Owners

Broken Bow, NE - The [Rural Enterprise Assistance Project](#) (REAP) Women's Business Center in collaboration with [Broken Bow Chamber of Commerce](#) and the [Custer Economic Development Corporation](#) will host a five-week Business Plan Basics course **beginning Monday, September 8, 2014** and continuing through Monday, October 6, 2014. Each session will run from 6:00 p.m. until 9:00 p.m. Sessions will be held at Custer Public Power District office 625 E South "E" St Broken Bow, NE. The instructor for the class is Mr. Rick Nelson, MBA.

The business planning workshop series will include the following main topics: Marketing, Promotion/Advertising, Financial Management, Customer Relations and Goal Setting. REAP collaborates with the University of Nebraska EDGE Program in utilizing the NxLevel Micro-Entrepreneurs curriculum called "Business Plan Basics."

"Planning is a key to success in business, and these five hands-on exploratory sessions are designed for those thinking of starting a business and small business owners. Sessions will cover important information to complete a business plan," commented Monica Braun, REAP Women's Business Center Director.

Registration for the course is \$79/business and includes the course materials and other resource materials. *The deadline to register is Tuesday, September 3rd.* To register, please contact Donnis Hueftle-Bullock, Broken Bow Chamber Director, donnis@brokenbow-ne.com 308.872.5691 or you may contact Monica Braun, REAP WBC Director, at 402.643.2673 monicab@cfra.org.

The Rural Enterprise Assistance Project provides lending, training, networking, and technical assistance opportunities for start-up and existing small businesses.

More information about REAP and its services can be found at www.cfra.org/reap. REAP receives funding from the Nebraska Business and Innovation Act, Community Development Block Grants through the Nebraska Department of Economic Development, Small Business Administration, United States Department of Agriculture and other sources. The REAP WBC is funded in part through a cooperative agreement with the U.S. Small Business Administration.