



# Youth Business Video

---

## SHOWCASE COMPETITION

### Who

Middle school thru high school-aged students are eligible to enter

### What

Competition for youth-led businesses from across the state in three submission categories – personal, school-based and community/organization-based - WIN prizes or \$\$\$. Be recognized for your efforts. Show impacts. Inspire others!

### Why

- Showcase your current business(es) or entrepreneurial ventures in progress
- Recognize your efforts and your impact (personal, business, school, community)
- Share your operations, transitions (for sustainability if applicable) and future goals
- Be an inspiration to other youth entrepreneurs
- WIN \$\$\$ or prizes to invest back into your business or to reward your success!

Three categories for submissions	Prizes
1. personal business (outside of school)	Xbox 360 Kinect PLUS 2 games, <i>courtesy of Microsoft Corporation</i>
2. school-based business or	\$200 cash prize
3. community/organizational youth-led business	\$200 cash prize

### How To Enter

- 1) Create a *3 minute or less video* and post to YouTube (for Suggestions, Judging Criteria and Posting Information, go to [www.cfra.org/marketplace/youth-video](http://www.cfra.org/marketplace/youth-video))
- 2) Register and upload your YouTube video URL, logo/pictures (optional) and other business information at <http://www.pitchburner.com/idea> – **BY midnight, February 13<sup>th</sup>**.
- 3) Be available Feb. 21 to attend the [BIZ IDEA Summit](#) from 9:30 am to 2:15 pm OR to join us at 1:00 pm-2:15 pm for the Business Video Showcase finalist awards competition. Finalist videos will be shared with the audience at the Summit. Individual finalists will be recognized, and attendees will vote on the finalists to select the Winners for each category.

**Questions?** Contact Shawna Silvius at [shawnnas@cfra.org](mailto:shawnnas@cfra.org) or 402-873-4027.

**Sponsors:** This event brought to you by the Center for Rural Affairs and the following sponsoring partners:



CENTER for  
RURAL AFFAIRS  
Lyons, NE 68035 Population 963



### Special Thanks

The BIZ IDEA Summit and the Youth Business Showcase Video Competition brought to you by the Center for Rural Affairs with special thanks to our generous and dedicated committee members: Gregg Christensen, Nancy Eberle, Janita Pavelka, Shawn Kaskie, Zach Schultz, Dan Hoffman and Shawna Silvius.

The Center for Rural Affairs is an Equal Opportunity Employer and Provider