

8th Annual Nebraska MarketPlace Conference

February 11, 2014 Nielsen Center – West Point, Nebraska
Hosted by the Center for Rural Affairs and Our Sponsors



Sponsor Opportunities

Booster Sponsor: \$250

- One complimentary registration to MarketPlace
- Recognition on website (with hotlink), social media, large screen PowerPoint throughout the event**

Friend Sponsor: \$500

- One complimentary registration to MarketPlace
- Recognition on website (with hotlink), social media, large screen PowerPoint throughout the event**
- One-Eighth (business card) color advertisement in conference folder**

Supporter Sponsor: \$1,000

- One complimentary registration to MarketPlace
- Recognition on website (with hotlink), social media, large screen PowerPoint throughout the event**
- Sponsor of one teach-in speaker and room (Logo** may be placed on podium and mentioned during introduction of session and agenda)
- Quarter page color advertisement printed and inserted into conference folder**

Partner Sponsor: \$2,500

- One complimentary exhibit space with electricity (Deadline November 1)
- Two complimentary registrations to MarketPlace
- Recognition on program materials, website (with hotlink), social media, large screen PowerPoint throughout the event**
- Networking Luncheon Sponsor (Logo** will be prominent on table tent or place mat at lunch)
- Half page color advertisement printed and inserted into conference folder**

Innovator Sponsor: \$5,000

- Exhibit Hall Sponsor – Post your banner in room on or near podium and may provide promotional items on banquet tables**
- One premier exhibit space with electricity (Deadline November 1)
- Two complimentary dinner tickets to CFRA annual awards night – Monday February 10th
- Two complimentary registrations to MarketPlace
- Logo recognition on all program materials, website (with hotlink), social media and press releases, including event invitation (deadline 10/1/13)**
- Half page color advertisement printed and inserted into conference folder**

**Sponsor supplies documentation

ALL SPONSORSHIP LEVELS ARE IMPORTANT, HOWEVER, THEY ARE AVAILABLE ON A FIRST COME FIRST SERVED BASIS.

Sponsorship Commitment Form

Sponsorship Information

Please attach a brief paragraph about your organization, your products and services and describe what you will be selling in your booth (used in program to promote your booth or sponsorship).

Organization/Company (as it will appear): _____

Contact Person: _____

Email: _____ Ph: _____

Address: _____

City/St/Zip: _____

Company Ph: _____ Fax: _____

Website: _____

Sponsor Levels (Check One)

Innovator (\$5,000) – 2 comp. registrations (SEE BELOW)

Partner (\$2,500) – 2 comp. registrations (SEE BELOW)

Supporter (\$1,000) – 1 comp. registration (SEE BELOW)

Friend (\$500) – 1 comp. registration (SEE BELOW)

Innovator Level Sponsors receive exhibit space.

Do you plan to exhibit? Yes No

If yes, will you need electricity? Yes No

General Terms & Conditions

Payment for sponsorship must be received before benefits will be activated. Invoices may be requested and will be returned electronically with full payment due upon receipt. **Payment for exhibit booth space must be received by Feb. 6 and be submitted with this contract. Please include comp registrant information on this form.** Additional registrants may register using the online registration system or print & return registration form, both accessible at www.cfra.org/marketplace. Follow up will include ad specifications for sponsors, photo/ press release, display tips and selling limitations, booth map space availability for selection on a first-come, first-serve basis.

Method of Payment

Check enclosed payable to: **Center for Rural Affairs**

Invoice my company: Attn: _____

Authorization

The person signing this form is authorized to do so on behalf of the Sponsor/Exhibitor organization and agrees to abide by all requirements, restrictions and obligations outlined in the General Terms and Conditions.

Authorized By: _____

Title: _____

Signature: _____

Date: _____

Contact Instructions

**Complete form & mail w/payment to:
Kim Preston, MarketPlace Conference
Coordinator**

PO Box 136 • Lyons, NE 68038

Questions? Call: 402-687-2100

Email: kimp@cfra.org

Comp. Registration Instructions

Please list the complimentary registration(s) included with your sponsorship or booth rental below. Additional attendees may register using the electronic registration accessible at www.cfra.org/marketplace.

Name: _____

Company: _____

Address: _____

City/St/Zip: _____

Email: _____

Phone#: _____

2nd Complimentary Registration (See Benefits list)

Name: _____

Company: _____

Address: _____

City/St/Zip: _____

Email: _____

Phone#: _____

Make check payable to: **Center for Rural Affairs** OR www.cfra.org/marketplace to pay by credit card