



**“Grassfed Beef – The New Multi-Billion \$\$ Industry –  
Fueled by Demand and High Corn Prices”  
September 15-17, 2011  
Northeast Community College Ag Complex & Divots  
Norfolk, Nebraska**

**THURSDAY, SEPTEMBER 15<sup>TH</sup>**

**Tours**

morning Jerry Glaser, Spalding  
afternoon Curt Morrow, O'Neill

**Networking Meetings at Divots**

4200 W Norfolk Ave (W Hwy 275), Norfolk NE

afternoon Networking Meetings TBA  
evening Networking Meetings TBA

**FRIDAY, SEPTEMBER 16<sup>TH</sup>**

**Program at NECC Ag Complex**

2301 E Benjamin Ave at the Jct of Hwy 35, Norfolk NE

7-10:00 am **Registration**

8:00-8:30 **State of the Grassfed Industry**, Todd Churchill, MN

8:30-8:45 **Tribute to Terry Gompert**

8:45-9:45 **Adaptation & Symbiosis**, Dr. Fred Provenza, UT

10:15-11:15 **Perennial grasses, Rhizosphere organisms, and Grazing livestock, an Ecologically Beneficial Combination** - Dr. Lee Manske, ND

11:30-12:00 **Vendor Talks**

12-1:00 pm **Lunch**

1:30-3 pm **Genetics Panel** - Ken Brubaker, VA; Mark DeBoo, MT; Larry Mehlhoff, MT

3:30-4:40 **Genetics**, Dr. Fred Provenza

4:45-5:15 **Vendor Talks**

**Banquet at Divots**

4200 W Norfolk Ave (W Hwy 275), Norfolk NE

7-7:30 pm **Livestock Opportunities**, Kit Pharo, CO

7:30 pm **Banquet**

8:15-9:00 **Chef/Preparations**, Chef Al Rosas, FL

**SATURDAY, SEPTEMBER 17<sup>TH</sup>**

**Program at NECC Ag Complex**

7-10:00 am **Registration**

8-9:00 am **Holistic Health Management**, Dr. Will Winter, MN

9:30-10:30 **Drug Free Solutions**, Dr. Will Winter

11-12:30 p.m. **Grassfed Producer Panel With Nebraska Producers**, Kevin Fulton, Jerry Glaser, Curt Morrow,

12:45-1:45 **Lunch**

2:-3:10 **Land/Animal Opportunities**, Dr. Fred Provenza

3:15-3:45 **Vendor Talks**

4:00-5:30 **Buyers Panel**

**View Displays & Vendor Booths**  
**NECC Ag Complex**

Open to Public Thursday, Sept 15 from 1 p.m. – 6 p.m.  
Friday, Sept 16 from 8 a.m. - 6 p.m.  
Saturday, Sept 17 from 8 a.m. - 6 p.m.

**Sponsors**

Thousand Hills Cattle Co.  
US Wellness Meats  
Tallgrass Beef Co.  
The Grassfed Exchange  
UNL Extension in Knox County  
Northeast Nebraska RC&D

**Planning Committee**

Todd Churchill	Terry Gompert
Joey Jones	John Wood
Mike Leishman	Clay Nash
Wayne Rasmussen	Allen Williams
Carol Peters	

**Registration and Cost Information**

Seminar & Banquet : \$155.00 Before August 26, 2011  
To Register for the Tour or Seminar, Contact:  
Northeast NE RC&D  
Phone: 402-582-4866  
Email: [northeastred@plywtelco.net](mailto:northeastred@plywtelco.net)

To Register for a Vendor Booth or Livestock Display, Contact:  
Joey Jones  
Phone: 402-322-1608  
Email: [joey@grassfedexchange.com](mailto:joey@grassfedexchange.com)  
website: [www.grassfedexchange.com](http://www.grassfedexchange.com)

*Speakers and timing subject to change*