



“Grassfed Beef – The New Multi-Billion \$\$ Industry – Fueled by Demand and High Corn Prices”

September 15-17, 2011

**Northeast Community College Ag Complex & Divots
Norfolk, Nebraska**

THURSDAY, SEPTEMBER 15TH

Tours

morning Jerry Glaser, Spalding
afternoon Curt Morrow, O’Neill

Networking Meetings at Divots

4200 W Norfolk Ave (W Hwy 275), Norfolk NE

afternoon Networking Meetings TBA
evening Networking Meetings TBA

FRIDAY, SEPTEMBER 16TH

Program at NECC Ag Complex

2301 E Benjamin Ave at the Jct of Hwy 35, Norfolk NE

7-10:00 am **Registration**
8:00-8:30 **State of the Grassfed Industry**, Todd Churchill, MN
8:30-8:45 **Tribute to Terry Gompert**
8:45-9:45 **Adaptation & Symbiosis**, Dr. Fred Provenza, UT
10:15-11:15 **Perennial grasses, Rhizosphere organisms, and Grazing livestock, an Ecologically Beneficial Combination** - Dr. Lee Manske, ND
11:30-12:00 **Vendor Talks**
12-1:00 pm **Lunch**
1:30-3 pm **Genetics Panel** - Ken Brubaker, VA; Mark DeBoo, MT; Larry Mehlhoff, MT
3:30-4:40 **Genetics**, Dr. Fred Provenza
4:45-5:15 **Vendor Talks**
Banquet at Divots
4200 W Norfolk Ave (W Hwy 275), Norfolk NE
7-7:30 pm **Livestock Opportunities**, Kit Pharo, CO
7:30 pm **Banquet**
8:15-9:00 **Chef/Preparations**, Chef Al Rosas, FL

SATURDAY, SEPTEMBER 17TH

Program at NECC Ag Complex

7-10:00 am **Registration**
8-9:00 am **Holistic Health Management**, Dr. Will Winter, MN
9:30-10:30 **Drug Free Solutions**, Dr. Will Winter
11-12:30 p.m. **Grassfed Producer Panel With Nebraska Producers**, Kevin Fulton, Jerry Glaser, Curt Morrow,
12:45-1:45 **Lunch**
2-3:10 **Land/Animal Opportunities**, Dr. Fred Provenza
3:15-3:45 **Vendor Talks**
4:00-5:30 **Buyers Panel**

View Displays & Vendor Booths
NECC Ag Complex

Open to Public Thursday, Sept 15 from 1 p.m. – 6 p.m.
Friday, Sept 16 from 8 a.m. - 6 p.m.
Saturday, Sept 17 from 8 a.m. - 6 p.m.

Sponsors

Thousand Hills Cattle Co.
US Wellness Meats
Tallgrass Beef Co.
The Grassfed Exchange
UNL Extension in Knox County
Northeast Nebraska RC&D

Planning Committee

Todd Churchill Terry Gompert
Joey Jones John Wood
Mike Leishman Clay Nash
Wayne Rasmussen Allen Williams
Carol Peters

Registration and Cost Information

Seminar & Banquet : \$155.00 Before August 26, 2011
To Register for the Tour or Seminar, Contact:
Northeast NE RC&D
Phone: 402-582-4866
Email: northeastred@plywtelco.net

To Register for a Vendor Booth or Livestock Display, Contact:
Joey Jones
Phone: 402-322-1608
Email: joey@grassfedexchange.com
website: www.grassfedexchange.com

Speakers and timing subject to change