

# 7<sup>th</sup> Annual Nebraska MarketPlace Conference

February 12, 2013

Nielsen Community Center, West Point, Nebraska

Hosted by the Center for Rural Affairs and Our Sponsors



## Sponsorship Opportunities

Financial sponsorships and exhibitors help keep registration costs for participants to a minimum. Sponsorships range from \$500 to \$5,000. Sponsorships include special recognition and benefits in conference publicity efforts before, during and following the conference.

### Innovator Sponsor: \$5,000

- Two complimentary registrations to MarketPlace
- **NEW: Exclusive Track Sponsor** – Select between Social Media, Innovation, Marketing, Business Development, Financial OR Round Tables\* (3 sessions per track)
  - Logo on Specific Track Session Board displaying three sessions
  - Recognition as Track Sponsor during each of the three session
  - Listing on Agenda as Track Sponsor (printed & electronic) with hotlink
  - Post your banner in room on or near podium\*\*
- One premier exhibit booth location in the RZ Zone
  - Logo on exhibitor map (Print and Electronic) with hotlink
  - Complimentary electricity
- **NEW:** Half page color advertisement printed and inserted into conference folder
- **NEW:** Featured as major event sponsor at least 2 times on NE MarketPlace social media pages (Twitter, Facebook & LinkedIn) with hyperlink to your website where applicable
- Logo recognition on:
  - Event sponsorship webpage with direct web link
  - Large screen PowerPoint slide rotating sponsors continually throughout event
  - **New:** Logo projected on 2012 MarketPlace screen background in general and breakout session rooms
- Plaque of Recognition

### Partner Sponsor: \$2,500

- One complimentary registration to MarketPlace
- **NEW:** Sponsorship recognition for one educational session of choice\* in:
  - Electronic brochure
  - “Agenda at a Glance”
  - Announcement with introduction of speakers
- **NEW:** Half page color advertisement printed and inserted into conference folder\*\*

- **NEW:** Featured as major event sponsor at least 2 times on NE MarketPlace social media pages (Twitter, Facebook & LinkedIn) with hyperlink to your website where applicable
- Name recognition with listing on
  - Sponsorship webpage with hotlink to your website
  - Large screen PowerPoint rotating throughout event
- Plaque of Recognition

### Supporter Sponsor: \$1,000

- One complimentary registration to MarketPlace
- **NEW:** Quarter page color advertisement printed and inserted into conference folder\*\*
- **NEW:** Featured as major event sponsor at least 2 times on NE MarketPlace social media pages (Twitter, Facebook & LinkedIn) with hyperlink to your website where applicable
- Name recognition with listing on
  - Sponsorship webpage with hotlink to your website
  - Large screen PowerPoint rotating throughout event
- Plaque of Recognition

### Friend Sponsor: \$500

- One complimentary registration to MarketPlace
- One-Eighth (business card) color advertisement in conference folder\*\*
- Name recognition with listing on
  - Sponsorship webpage with hotlink to your website
  - Large screen PowerPoint rotating throughout event
- Plaque of Recognition

### Booster Sponsor: \$250

- One complimentary registration to MarketPlace
- Name recognition with listing on
  - Sponsorship webpage with hotlink to your website
  - Large screen PowerPoint rotating throughout event

\*Based on first-come, first-serve basis

\*\*Sponsor supplies documentation

# Sponsorship Commitment Form

## Sponsorship Information

**Please attach** a brief paragraph about your organization, your products and services and describe what you will be selling in your booth (used in program to promote your booth or sponsorship).

Organization/Company (as it will appear): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Ph: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Company Ph: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsor Levels (Check One)

**Special Event:** Indicate Activity \_\_\_\_\_

**Innovator** (\$5,000) – 2 comp. registrations

**Partner** (\$2,500) – 1 comp. registrations

**Supporter** (\$1,000) – 1 comp. registration

**Friend** (\$500) – 1 comp. registration

**Booster** (\$250) – 1 comp. registration

**Innovator Level Sponsors** receive exhibit space.

Do you plan to exhibit?  Yes  No

If yes, will you need electricity?  Yes  No

## General Terms & Conditions

Payment for sponsorship must be received before benefits will be activated. Invoices may be requested and will be returned electronically with full payment due upon receipt. **Payment for exhibit booth space must be received by Feb. 6 and be submitted with this contract. Please include comp registrant information on this form.** Additional registrants may register using the online registration system or print & return registration form, both accessible at [www.cfra.org/marketplace/ne-12](http://www.cfra.org/marketplace/ne-12). Follow up will include ad specifications for sponsors, photo/press release, display tips and selling limitations, booth map space availability for selection on a first-come, first-serve basis.

## Method of Payment

Check enclosed payable to: **Center for Rural Affairs**

Invoice my company: Attn: \_\_\_\_\_

## Authorization

The person signing this form is authorized to do so on behalf of the Sponsor/Exhibitor organization and agrees to abide by all requirements, restrictions and obligations outlined in the General Terms and Conditions.

Authorized By: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Contact Instructions

**Complete form & mail w/payment to:**

**Kim Preston, Center for Rural Affairs**  
PO Box 136 • Lyons, NE 68038

Questions? Call: 402-687-2100

Email: [kimp@cfra.org](mailto:kimp@cfra.org)

Make check payable to: **Center for Rural Affairs**

## Comp. Registration Instructions

Please list the complimentary registration(s) you wish to receive with your sponsorship or booth rental below. Additional attendees may register using the electronic registration accessible at [www.cfra.org/marketplace/ne-12](http://www.cfra.org/marketplace/ne-12). Price is \$45 per person until Jan. 25, then \$55 until February 6.

**Name:** \_\_\_\_\_

**Company (if different):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/St/Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone#:** \_\_\_\_\_

### 2<sup>nd</sup> Comp for Innovator/\$5,000 Level Sponsors

**Name:** \_\_\_\_\_

**Company (if different):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/St/Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone#:** \_\_\_\_\_